



**InFirst Bank Veterans Marathon,  
Half Marathon and Marathon Relay Races  
Allen & Candice Lockard, Race Directors**



We are writing to you to request your support of the 9<sup>th</sup> Annual InFirst Bank Veterans Marathon, Half-Marathon and Marathon Relay Races. Over eight years, the race has raised over \$120,000 for local veterans. All of the race proceeds go directly to the **Western Pennsylvania Veterans' Relief Fund**, a 501(c)3 created to provide financial assistance to local veterans in need. The WPVRF works directly with veterans to assist with rent payments, utilities, and other expenses as needed. The InFirst Bank Veterans Marathon race is the primary source of funding for the WPVRF, and we are thankful for the support of sponsors like you.

The 9<sup>th</sup> Annual running of the race will be held once again at Saylor Park in Blacklick on the beautiful Ghost Town Trail on Sunday, November 1, 2020. The race typically pulls into the area more than 200 runners, 50+ volunteers, along with vendors and spectators. Last year, the half marathon race was the Road Runners of America State Championship race. We have great community support, and the race is covered by local newspapers and radio. The race has a website ([www.veterans-marathon.com](http://www.veterans-marathon.com)) as well as a Facebook page (keyword Veterans Marathon). Through these outlets we highlight the race itself, the mission of the WPVRF, as well as our sponsors. We hope that you will be willing to sponsor the race and support our veterans once again.

Below are the details concerning this year's sponsorship levels:

**\$250 & Up -Golden Mile Sponsorship**-- golden mile marker with your company name and logo + your company will be featured on a large laminated sign at the start/finish area near the photo station; "thank you" in newspaper & at the race start; one race hoodie

**\$100-\$249 - Mile Sponsorship**—shared mile marker with company name and logo; "thank you" in newspaper & at race

If your organization would like to participate in this year's event as a sponsor, please use the sponsorship form attached to this letter. We will also happily accept "in kind" donations of products for the race or items that we can place in the runners' bags. Please email us at [veteransmarathon@outlook.com](mailto:veteransmarathon@outlook.com) or contact Allen at 724-599-5929 to discuss sponsorship opportunities. Thank you for your time and consideration.

Allen & Candice Lockard  
Race Directors



## InFirst Bank Veterans Marathon, Half Marathon, and Relay Races--2020 Sponsorship Form

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number/ Email \_\_\_\_\_

### Check One:

\_\_\_\_\_ \$250 & Up -Golden Mile Sponsorship-- Hoodie size: \_\_\_\_\_

\_\_\_\_\_ \$100-\$249 - Mile Sponsorship

Sponsorship Amount \$ \_\_\_\_\_

**Additional Donation (in-kind or goods that you would like to provide for the race or runners' bags):**

\_\_\_\_\_  
*Note that we expect 250-300 runners*

\_\_\_\_\_ *I would like a receipt*

\_\_\_\_\_ *I would not like a receipt*

**Please make your donation to: The Western Pennsylvania Veterans Relief Fund (or WPVRF). *Please note that donations are tax-deductible.***

**Please mail to:**

**InFirst Bank Veterans Marathon**

**80 Jeffrey Street**

**Indiana, PA 15701**