



**InFirst Bank Veterans Marathon, Half-Marathon
And Marathon Relay Races**

Allen & Candice Lockard, Race Directors

January 15, 2021

Dear _____:

We are writing to you concerning a sponsorship opportunity with the 2021 InFirst Bank Veterans Marathon, Half-Marathon and Relay Races. In 2020, the support of your organization, along with InFirst Bank and other sponsors, helped us to raise over \$25,000 for Indiana County veterans. All proceeds from the race are donated to the **Western Pennsylvania Veterans' Relief Fund**, a 501c3 that was established to meet the needs of all veterans in Indiana County and nearby communities.

Our race last year attracted more than 300 runners, 50+ volunteers, along with vendors and spectators. The event was covered by the local newspaper and radio station. We are anxiously looking forward to even greater success at this year's event, which will be held on Sunday, November 7, 2021.

Below are the details concerning this year's sponsorship levels:

\$250 & Up -Golden Mile Sponsorship-- mile marker with your company name and logo + large banner with your company featured at the start/finish area near the photo station; "thank you" in newspaper & at the race start; one race hoodie

\$100-\$249 - Mile Sponsorship--mile marker with company name and logo + company name on a sign at the registration area; "thank you" in newspaper & at race

If your organization would like to participate in this year's event as a sponsor, please use the sponsorship letter attached to this letter. We will also happily accept "in kind" donations of products for the race or items that we can place in the runners' bags. Please call or email us at veteransmarathon@outlook.com to discuss. Thank you for your time and consideration.

Sincerely,

Allen & Candice Lockard
Race Directors

InFirst Bank Veterans Marathon, Half Marathon, and Relay Races

2021 Sponsorship Form

Company Name _____

Street Address _____

City _____ **State** _____ **Zip** _____

Contact Person _____

Phone Number/ Email _____

Check One:

_____ \$250 & Up -Golden Mile Sponsorship

_____ \$100-\$249 - Mile Sponsorship

Sponsorship Amount \$ _____

Additional Donation (in-kind or goods that you would like to provide for the race or runners' bags):

Note that we expect 350-400 runners

_____ *I would like a receipt*

_____ *I would not like a receipt*