



# INFIRST BANK VETERANS MARATHON HALF-MARATHON & MARATHON RELAY RACES



July 2022

Dear

We are reaching out to you regarding a sponsorship opportunity with the 2022 InFirst Bank Veterans Marathon, Half-Marathon, & Relay Races. Over the past 11 years, with the support of local sponsors, the event has raised over \$250,000 for local veterans in need. All proceeds from this race goes to the Western Pennsylvania Veteran's Relief Fund, a 501(c)3 non-profit organization, whose mission is to meet the needs of all veterans in Indiana County and nearby communities.

Last year, our Veteran's Marathon attracted more than 300 runners, over 50 volunteers, various local vendors, and numerous spectators. We are incredibly proud that we have been able to continue hosting a safe, fun, and successful race every year.

This year's Veterans Marathon will take place on Sunday, November 6, 2022. We're anxiously looking forward to even greater success at this year's event. The supporters of the marathon will be featured on our InFirst Bank Veterans Marathon Facebook page and website, as well as in local newspapers and radio stations. Below are the details concerning this year's sponsorship levels:

- **\$250 & Up - Golden Mile Sponsorship:** golden mile marker with your company name and logo + large laminated sign at the start/finish area near the photo station; "thank you" in newspaper & at the race start; listing on the "Sponsorship" page of the race website; one race hoodie.
- **\$100-\$249 - Mile Sponsorship:** mile marker with company name and logo + small laminated sign at the registration area; "thank you" in newspaper & at race; listing on the "Sponsorship" page of the race website.

If you're interested in being one of our sponsors for this year's Veteran's Marathon, please use the sponsorship form on the following page. We will also happily accept "in kind" donations of products for the race, or items that we can place in the runners' bags. Please feel free to email us at: [veteransmarathon@outlook.com](mailto:veteransmarathon@outlook.com) or [jessc@infirstbank.bank](mailto:jessc@infirstbank.bank) with any questions or concerns.

We greatly appreciate your time and consideration!

Sincerely,

Veteran's Marathon Race Committee Member

 **IN FIRST BANK**  
VETERANS MARATHON, HALF-MARATHON,  
RELAY 2022 SPONSORSHIP FORM

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number/Email \_\_\_\_\_

Please Check One:

       **\$250 & UP: GOLDEN MILE SPONSORSHIP**

Golden mile marker with your company name and logo, + large laminated sign at the start/finish area near the photo station; "thank you" in newspaper & at the race start; listing on the race website; one race hoodie

       **\$100 - \$249: MILE SPONSORSHIP**

Mile marker with company name and logo, + small laminated sign at the registration area; "thank you" in newspaper & at race; listing on the race website.

**SPONSORSHIP AMOUNT \$** \_\_\_\_\_

*Please make checks payable to: **Western Pennsylvania Veteran's Relief Fund or WPVRF.***

Mail your check and sponsorship form to the race secretary:

**Jessica Cunningham**  
**935 Philadelphia Street**  
**Indiana, PA 15701**

***\*All donations are tax deductible.***

**Additional Donation** (in-kind or goods that you would like to provide for the race, or runners' bags): \_\_\_\_\_

***Please note that we expect 350-400 runners.***

\_\_\_\_\_ I would like a receipt

\_\_\_\_\_ I would not like a receipt